

# FRESH STRAWBERRY

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## WORLD PRODUCTION AND TRADE

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## U.S. TRADE REPORT

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1994-2003



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## INTRODUCTION

This market research conducted by Today's Market Prices, TMP, focuses on the fresh strawberry. The strawberry is one of the three fruits in the Berry Group, that are subject of the reports T'sMP is editing simultaneously: 1) the strawberry, 2) the raspberry and 3) the blueberry.

The research is based on agricultural information gathered annually by the Food and Agricultural Organization of the United Nations, FAO, and international trade statistical information prepared and published by the Foreign Agricultural Service of United States, FAS.

Information used by FAO includes fruit harvested area, production, yield, imports and exports in the last ten years. Graphs have been prepared in order to enable a better interpretation of information presented. Statistics by FAS have been similarly treated.

Considering that in some Spanish-speaking countries the strawberry is known as "fresa" and in others as "frutilla", in Spanish it will be referred to as "fresa/frutilla" to make comprehension of this item easier.

### 1. WORLD PRODUCTION

The following Tables show statistics of the strawberry harvested area, production and yield in the last ten years.

#### 1.1. HARVESTED AREA

Table 1 shows the values of harvested areas in the last decade in strawberry-producing countries.

**TABLE 1. WORLD AND 20 TOP COUNTRIES, STRAWBERRY HARVESTED AREA, 1994-2003 IN HECTARES**

Countries/Years	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	%
1 Poland	46204	61259	53585	50233	52614	58297	61967	65754	38888	39000	19
2 USA	19760	19460	19292	17912	18620	18924	19283	18616	19264	19100	9
3 Russian Federation	9100	9200	9500	9500	9800	10000	10000	11000	12000	12500	6
4 Germany	6613	7350	8348	8528	8407	9265	9619	9795	9600	9600	5
5 Turkey	6990	7150	8570	9050	9200	9400	9465	9700	9500	9500	5
6 Serbia and Montenegro	6000	6000	6000	5000	5500	7000	8686	8800	8936	9000	4
7 Spain	8900	8900	8100	9271	9300	10937	11071	9100	7800	8100	4
8 Korean Republic	7425	7394	7143	6703	6553	6327	7090	7567	7816	7816	4
9 Japan	8610	8300	8050	7800	7650	7540	7450	7440	7500	7500	4
10 Italy	8036	7795	7485	6924	7461	7408	6934	6769	6349	6622	3
11 Ukraine	9500	6800	6600	6700	7700	7700	7500	7000	6000	6000	3
12 Mexico	4977	7149	7193	6126	6539	6841	6503	5699	5850	5414	3
13 Finland	2920	3800	5265	5249	5183	5131	4845	4516	5000	5000	2
14 Canada	5541	5709	5370	5032	4961	4397	4269	4000	4684	4425	2
15 France	5737	5445	5226	5200	5140	5135	3971	3856	3710	3700	2
16 United Kingdom	5250	5200	4500	4200	3500	3300	3300	3400	3300	3300	2
17 Iran	2100	2100	2173	2458	2606	2983	3053	2898	2900	3000	1
18 Holland	2100	1900	1700	1900	2400	2500	2500	1900	2800	2800	1
19 Egypt	1580	1650	1705	1977	2425	2271	2689	2700	2700	2700	1
20 Morocco	815	1000	1000	1000	1000	1475	2415	2560	2560	2560	1
<b>20 First Countries</b>	<b>168158</b>	<b>183561</b>	<b>176805</b>	<b>170763</b>	<b>176559</b>	<b>186831</b>	<b>192610</b>	<b>193070</b>	<b>167157</b>	<b>167637</b>	<b>81</b>
<b>WORLD TOTAL</b>	<b>202160</b>	<b>218954</b>	<b>212940</b>	<b>207929</b>	<b>212779</b>	<b>225385</b>	<b>232219</b>	<b>230077</b>	<b>206014</b>	<b>207000</b>	<b>100</b>

Source: FAOSTAT, 2004. Cf.: <http://apps.fao.org>. Last actualization February 8th, 2004.

- Last year, the world strawberry harvested area was 207 thousand hectares, close to 2002's value of 206 thousand hectares.
- In the last ten years, the "fresa/frutilla" (strawberry) harvested area went from 202 thousand hectares in 1994, to a maximum of 232 thousand hectares in 2000, maintaining 230 thousand hectares in 2001 and falling the last two years by around 10%.
- 20 countries, all from the Northern Hemisphere amounted to 81% of the world strawberry harvested area in 2003, a high concentration of harvested area that has continued for the last ten years.
- Six countries: Poland, United States, Russia, Germany, Turkey and Serbia and Montenegro added up to 52% of the world strawberry harvested area in 2003. Nevertheless, in some cases, there is a lack of correspondence with production, resulting from the different yields in each country's strawberry production (see the case of Poland ahead).
- Poland has topped statistics of strawberry harvested areas for the past ten years. After achieving 65 thousand hectares in 2001, it reduced its harvested areas to 39 thousand hectares the last two years. In this period, United States has always been second, keeping its harvested area between 17 and 19 thousand hectares.
- Russia, Germany, Turkey and Serbia and Montenegro, 3rd, 4th, 5th and 6th, respectively in strawberry harvested areas in 2003, have constantly increased their harvested areas since 1994.

**GRAPH 1. STRAWBERRY, SIX TOP COUNTRIES, HARVESTED AREA, 1994-2003 IN HECTARES**

